

ads-tec Industrial IT GmbH strengthens its presence in the Italian market and appoints Paolo Sartori as Country Sales Manager Italy

Nürtingen, January 10, 2024: ADS-TEC Industrial IT GmbH, a provider of sustainable computer and IT systems, is expanding its business activities to the Italian market. To achieve this, Paolo Sartori has been appointed Country Sales Manager Italy. With more than 37 years of experience in technical and commercial leadership positions, Mr. Sartori is an enrichment to the ADS-TEC Industrial IT team.

Mr. Sartori has an impressive career, including senior product manager at ABB and former General Manager and Sales & Marketing Director for the Italian subsidiary of HMS Networks AB. He brings with him a wealth of experience in industrial automation. His expertise will be a crucial part of ads-tec Industrial IT GmbH's ambitious expansion plans in Italy.

As Business Development Manager - Factory Automation & Renewable Energy, he successfully managed the expansion of sales activities in the industrial sector for a leading Italian distribution company. He then took on the position of Country Sales Manager Italy for the German company Indu-Sol GmbH, a provider of industrial communication and automation networks.

Since October 2023, Mr. Sartori has been a valuable member of the ADS-TEC Industrial IT team and has taken over the role of Country Sales Manager for Italy to further expand sales activities in the Italian market.

With the arrival of Mr. Sartori, ADS-TEC Industrial IT GmbH is pleased to also announce the launch of their website in Italian language. Italian customers now have access to detailed information about our product range and services, as well as news and events in their native language, making it easier for them to access the information they need.

ADS-TEC Industrial IT GmbH is excited about the challenges and prospects of the Italian market. Thomas Mögerle, CEO of ads-tec Industrial IT GmbH says, "With Mr. Sartori as our sales representative in Italy and the newly established Italian branch of ads-tec Industrial IT GmbH, we are confident that we can offer our Italian customers an even better sales service."

About ads-tec Industrial IT GmbH

ADS-TEC Industrial IT GmbH, based in Nürtingen near Stuttgart, is a wholly owned subsidiary of ADS-TEC Holding GmbH and a family-run technology company that has been developing and making IT systems for the industrial environment for over 40 years. The product portfolio includes industrial PCs, machine and vehicle terminals & displays, firewalls, routers and custom products for Industry 4.0. The company's own IIoT service platform rounds off the range. The company is a long-standing Intel® partner and has received several awards for its innovations.

Press contact

Mareike Leiser

ads-tec Industrial IT GmbH

Heinrich-Hertz-Str. 1

72622 Nürtingen

Tel. +49 7022 2522-1118

Fax +49 7022 2522-400

presse@ads-tec.de, www.ads-tec-iit.com